

DEPARTMENT OF REVENUE

Division of Motor Vehicles – Title and Registration Section

1 CCR 204-10

RULE 36. AUCTIONED REGISTRATION NUMBERS

Basis: The statutory bases for this regulation are, 42-1-204 (provides the authority to make rules) title 42, article 1, part 4, 42-3-201, 42-3-202 (it is referred to in 1.2 below) 42-3-203 and 42-3-211, C.R.S.

Purpose: The following rules and regulations are promulgated to establish requirements for reserving registration numbers requested by the License Plate Auction Group (LPAG), for placing auctioned registration numbers on license plates, and registering license plates with auctioned registration numbers to vehicles.

1.0 Definitions

- 1.1 “Alternative Materials” means a material that is not currently used in the manufacturer of license plates, but that was previously used. Alternative materials may include, but are not limited to, porcelain, steel, or a grade of aluminum other than a grade currently being used. Alternative materials must be pre-approved by the Department.
- 1.2 “Design Standards” or “Security Features” means the standards established in 42-3-201, 42-3-202 and 42-3-203, C.R.S.
- 1.3 “Non-Standard Numbering” means any registration number that is not consistent with the Colorado standard issued numbering system, including single character registration numbers.
- 1.4 “Reserved for Auction” means registration number to be reserved for the License Plate Auction Group in motor vehicle and manufacturing systems to prevent the manufacturing, issuance, registration, renewal or any other transaction from being performed on the registration number unless and until the registration number is released by the License Plate Auction Group.
- 1.5 “Standard Numbering” means three numbers and three alphas (###AAA) or three alphas and three numbers (AAA###), that may or may not be separated by a dash “-”.

2.0 Requirements

- 2.1 The Department shall reserve a registration number for auction upon receipt of a request from the License Plate Auction Group unless:

- a. The registration number has been approved for issuance, and payment has been pending, for less than 13-months; or
 - b. Payment has been made, the personalized plate has been manufactured, but the owner has not registered it to his/her vehicle for 13 months; or
 - c. The registration number is currently issued.
- 2.2 When an owner of a currently registered registration number relinquishes ownership to the License Plate Auction Group for auction pursuant to 42-1-403(5)(k), C.R.S. The owner must provide the license plate containing the relinquished registration number to the Department. Upon receipt of the license plate containing the relinquished registration number, the Department will destroy, recycle, or otherwise permanently dispose of the license plate and reserve the registration number for future auction.
- 2.3 The Department will not issue a license plate with a registration number purchased at auction until the buyer of that registration number completes all title and registration requirements to register a vehicle, including payment of all taxes and fees.
- 2.4 The right to use auctioned registration numbers shall be solely held by the buyer of the auctioned registration number, and not by all owners listed on the vehicle record to which the auctioned registration number is registered.
- 2.5 The graphics, logos, fonts, tag lines, design standards and security features of an auctioned registration number may not be altered or changed in any way by the buyer of an auctioned registration number.
- 2.6 All auctioned registration numbers with non-standard numbering will result in the license plate logo being removed regardless of the number of digits.